

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

Private Career Colleges Policy Framework

Private Career College Key Performance Indicator Operating Procedure

2015 Collection Cycle



Private Career Colleges Policy Framework

Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

TABLE OF CONTENTS

Purpose and Application1
Legal Authority2
Glossary
PCC Requirements
First Data File Upload (2015 Winter Term)8
Second Data File Upload (2015 Summer Term)8
Third Data File Upload (2015 Fall Term)8
Staffing Requirements9
Key PCC Contact9
Contact for Graduates and Employers 10
Instructions for Completing the Enrolment Data Record (Appendix D) 10
Entrants to Exclude 11
Instructions for Completing the Graduate Data Record (Appendix E)
KPI Audit Requirement
Submission and Revision of Data Files
Handling Hard-to-find Graduates14
KPI Payments 14
Distribution of KPI Reports
Publication of KPI Data



Private Career Colleges Policy Framework

1.0	Governance and Accountability	Key Performance Indicators 2015 Collection Cycle	Operating Procedure
Sur	nmary of Responsibilitie	9 8	
F	vrivate Career Colleges.		
S	Service Provider		
N	linistry of Training, Coll	eges and Universities	
Арр	pendix A: 2015 KPI Coll	ection Cycle Calendar	
Арр	pendix B: Graduate Out	comes Survey	
Арр	pendix C: Employer Sat	isfaction Survey	
App	pendix D: Instructions fo	or Completing the Enrolment Data File.	
S	Sample Enrolment Data	File	
App	pendix E: Instructions fo	or Completing the Graduate Data File	
S	Sample Graduate Data F	File	
Арр	pendix F: Service Provid	der's Contact Information	



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

Purpose and Application

Effective governance and appropriate accountability mechanisms are crucial in all sectors within Ontario's postsecondary education system to protect students, ensure accountability and promote the successful achievement of the institutions' objectives. Performance measurement, through the calculation of performance indicators, is an important accountability tool.

The Ministry of Training, Colleges and Universities (ministry) has defined five Key Performance Indicators (KPIs) to measure the performance of vocational programs provided by Ontario's private career colleges (PCCs):

- 1. Graduation Rate;
- 2. Graduate Employment Rate;
- 3. Graduate Employment Rate in the Field of Study;
- 4. Graduate Satisfaction; and
- 5. Employer Satisfaction.

This operating procedure applies to all PCCs in Ontario, for the 2015 KPI collection cycle, starting on July 1, 2015 (first data upload) and ending on October 31, 2016 (last survey window). It sets out the actions required of PCCs to allow Forum, working on behalf of the Superintendent of Private Career Colleges (Superintendent), to calculate KPIs for their vocational programs. For the 2015 KPI collection cycle, all five KPIs will be calculated and published for all PCCs in the sector.

KPIs (2) through (5) above are calculated from the results of a graduate outcomes survey and an employer satisfaction survey. For the 2015 collection cycle, the graduate outcomes survey (<u>Appendix B</u>) will target all individuals who graduated from a vocational program from January 1 – December 31, 2015, starting six months after graduation. The employer satisfaction survey (<u>Appendix C</u>) will target employers of 2015 graduates who consented to their employers being interviewed.

Informing students, graduates, and employers about the graduate and employer surveys is to be done in an impartial manner to avoid compromising the validity and reliability of the data. PCCs are to be careful not to inadvertently bias the survey results by redefining the response scale, encouraging the selection of one response over another, or making leading statements.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

Graduation Rates are calculated from enrolment and graduate data files reported by PCCs to Forum at three set time periods per year. These data files must be audited and complete audit reports without reservation are due by PCCs' annual renewal of registration deadline.

KPIs can be used by PCCs to demonstrate their achievements and to identify where changes could be made to programs and services to better meet the needs of students and employers. The Superintendent will also use the KPI data to advise and inform planning and policy-making for the PCC system.

Legal Authority

The accountability requirements for PCCs are outlined in the Superintendent's binding Policy Directive #11 – Private Career College Key Performance Indicators and Performance Objectives – issued pursuant to the *Private Career Colleges Act, 2005* (Act). Policy Directive #11 is available on Forum's website at <u>www.pcckpi.ca</u> along with other key KPI information.

All PCCs are required to comply with all of the requirements set out in this operating procedure, pursuant to:

- Subsection (53) (1) (a) of the <u>Private Career Colleges Act, 2005</u>: setting out the Superintendent's authority to set out performance indicators for vocational programs and govern the publication of information by PCCs respecting these indicators;
- Policy Directive #11 Private Career College Key Performance Indicators and Performance Objectives: establishing KPIs for PCCs and accountability requirements related to the KPI initiative; and
- Subsections 36.1 and 36.2 of <u>Ontario Regulation 415/06</u>: setting out the information that PCCs must provide to the Superintendent to allow for the calculation and publishing of PCC KPIs.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

<u>Glossary</u>

(a) Data Upload Windows: All registered PCCs are required to upload data to Forum at three set times periods per calendar year. PCCs participating in the KPI initiative for the first time ("first time reporters") are also required to upload historical data during the first data upload window.

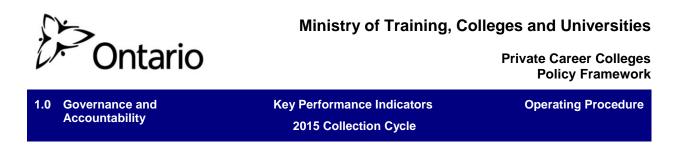
During the first upload window, from July 1 to August 31, 2015, all PCCs are required to upload data on Winter Term entrants and graduates; that is, students who enrolled and students who graduated between January 1 to April 30, 2015.

In addition, those PCCs participating in KPIs for the first time in 2015 are required to submit historical enrolment and graduate data. Historical data includes all student enrolments and graduates for all terms going back 200% of the PCC's longest approved vocational program as of January 1, 2015. For example, if the longest approved vocational program as of January 1, 2015, is a two-year program, the PCC would be required to submit historical data for all enrolments and graduates for the previous four years (2011, 2012, 2013, and 2014).

During the second upload window, from October 1 to November 30, 2015, all PCCs are required to upload data on Summer Term entrants and graduates; that is, students who enrolled and students who graduated from May 1 to August 31, 2015.

Finally, during the third upload window, from February 1 to March 31, 2016, all PCCs are required to upload data on Fall Term entrants and graduates; that is, students who enrolled and students who graduated between September 1 and December 31, 2015. This information is summarized in the table below:

Number	Term	Upload Window	Entrants and Graduates Included
1	Winter	July 1 – August 31, 2015	January 1 – April 30, 2015 (plus historical data for first time reporters)
2	Summer	October 1 – November 30, 2015	May 1 – August 31, 2015
3	Fall	February 1 – March 31, 2016	September 1 – December 31, 2015



- (b) Employer Satisfaction KPI: The percentage of employers who indicate that they are satisfied with the graduate's overall PCC preparation.
- (c) Enrolment Term: The calendar period of time in which an entrant enrols in a program. The enrolment term is to be reported as shown below.

Term Date of Enrolment (2015)		
Winter January 1 – April 30		
Summer	May 1 – August 31	
Fall	September 1 – December 31	

- (d) Entrant: A student who enrols in a PCC's vocational program and does not withdraw from the program before its defined Grace Period. A student who enrols in a PCC's non-vocational program is not considered an entrant for the purposes of KPIs.
- (e) File Reference Number: A unique confirmation number provided by Forum for each successfully uploaded enrolment or graduate file. In the final audit report, PCC auditors are required to provide a list of the enrolment and graduate files audited as a schedule to their final audit report, specifying the file reference numbers, original versus revised files and necessary corrections.
- (f) FIPPA: Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c. F.31, as amended.
- (g) First Time Reporters: PCCs participating in the KPI initiative for the first time in 2015. These PCCs are required to submit historical data as well as 2015 entrants and graduates.
- (h) Grace Period: The calendar period of time during which an entrant can withdraw from a vocational program and not be considered to have started that program. The Grace Period will be defined as the lesser of 25% of program duration (i.e., one week for every month), to a maximum of eight weeks. Students that withdrew from a vocational program within its Grace Period should not be included in the enrolment data file for the associated term.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

- (i) Graduate: A former student of a PCC who has completed all necessary requirements for an approved vocational program, including all academic and practical requirements as approved by the Superintendent. Every graduate must be reported by the PCC to Forum for his or her Graduation Term in a graduate data file within three months of the end of the graduate's Graduation Term. A former student of a PCC's non-vocational program is not considered a graduate for the purposes of KPIs.
- (j) Graduation Date: The date on which a former student of an approved vocational program has completed all necessary requirements of the program, including all academic and practical requirements.
- (k) Graduation Allowed Period: The calendar period of time within which an entrant is expected to graduate, calculated as 200% of the program's duration (in weeks). Entrants who do not graduate within this period are deemed to have not graduated.
- (I) Graduation Rate KPI: The percentage of students that enrolled in a specific vocational program and successfully graduated from the program within 200% of the program's duration. The Graduation Rate calculation excludes students who transfer out into another vocational program provided at the same institution and those who withdraw from a vocational program within the program's defined Grace Period.
 - 2015 Graduation Rates will measure the percentage of students who graduated in 2015 and who's Graduation Allowed Periods (200% program duration) fell within 2015, over the total number of students who's Graduation Allowed Periods fell within the 2015 calendar year.
- (m) Graduate Employment Rate KPI: The percentage of graduates of a vocational program in the labour force who were employed six months after graduation.
- (n) Graduate Employment Rate in the Field of Study KPI: The percentage of graduates of a vocational program in the labour force who were employed in a field related to their training six months after graduation.
- (o) Graduate Satisfaction KPI: The percentage of graduates of a vocational program who perceived that their PCC experience was useful to them in achieving their goals six months after graduation.



(p) Graduation Term: The calendar period of time in which all program requirements have been met. Any student who has not completed his or her practical or other requirements is not to be included until he or she has done so. Practical requirements include practicums, work placements and co-operative education terms. Completing the necessary requirements also includes applying for graduation, if required by the PCC. The graduation term is to be reported as shown below.

Term	Date of Graduation (2015)		
Winter January 1 – April 30			
Summer	May 1 – August 31		
Fall	September 1 – December 31		

- (q) Key Performance Indicators (KPIs): KPIs are metrics that will measure, in a consistent manner across the PCC system, PCC performance against ministry stated goals and objectives. There are five KPIs that will be calculated for the PCCs sector: Graduation Rate, Graduate Employment Rate in the Field of Study, Graduate Satisfaction, and Employer Satisfaction.
 - Graduation rates are calculated for PCCs' vocational programs based on the audited enrolment and graduate data reported by PCCs to Forum. The remaining four KPIs are calculated by conducting a graduate outcomes survey and an employer satisfaction survey.
- (r) Private Career College (PCC): A PCC is an educational institution or other institution, agency or entity that provides one or more vocational programs to students for a fee and pursuant to individual contracts with the students, but does not include a College of Applied Arts and Technology, a public university or a school as defined under the *Education Act*.
- (s) <u>Private Career Colleges Act, 2005</u> (Act): The legislation that governs PCCs and ensures they meet certain standards for the vocational programs they offer, as well as advertising, refund policies, and instructor qualifications.



- (t) **Program Start Date:** The date on which a student commenced training in a vocational program provided by a PCC, as specified in the student's enrolment contract with the PCC.
- (u) Superintendent of Private Career Colleges (Superintendent): An appointee of the Minister of Training, Colleges and Universities who may exercise the powers and shall perform the duties conferred or imposed upon him or her by or under the Act.
- (v) Survey Window: The calendar period of time in which Forum will contact graduates of PCCs' vocational programs to administer the graduate outcomes survey and employers of graduates (who consented to have their employer contacted) to administer the employer satisfaction survey. The following three survey windows will occur annually:

Survey Windows		Survey Population	Graduate Represented
1	October 1, 2015 – February 28, 2016	2015 Winter Graduates + Employers	2015 Winter Term Graduates and Employers: January 1 – April 30, 2015
2	February 1 – June 30, 2016	2015 Summer Graduates + Employers	2015 Summer Graduates and Employers: May 1 – August 31, 2015
3	June 1 – October 31, 2016	2015 Fall Graduates + Employers	2015 Fall Graduates and Employers: September 1 – December 31, 2015

Note: The employer satisfaction survey is administered during the last month of the above Survey Windows.

- (w)Transfer Student: A student who transferred from one vocational program into another vocational program within the same institution (legal entity). These individuals will not be considered non-graduates of the first program they enrolled in, but will be included in the Graduation Rate calculation of the program they transferred into. Please note that transfers between legal entities are considered non-graduates.
- (x) Vocational Program: A full-time or part-time postsecondary program of instruction, provided by a registered PCC, that provides the skills and knowledge required in order to obtain employment in a prescribed vocation, as defined under the Act. <u>All vocational programs must be approved by the Superintendent.</u>



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

PCC Requirements

These mandatory reporting requirements are for the 2015 KPI collection cycle, detailed in <u>Appendix A</u>. Note the Forum portal will also specify which terms PCCs are required to upload.

First Data File Upload (2015 Winter Term)

- First Time Reporters: All entrants and graduates who enrolled/graduated in a PCC's vocational program over the **past** period of time representing 200% duration of the PCC's longest approved vocational program as of January 1, 2015. For example, if a PCC's longest vocational program is two years it must report on all entrants and graduates going back four years.
- All PCCs: All entrants who enrolled in a PCC's vocational program and all graduates who graduated from a PCC's vocational program during the Winter Term (January 1 April 30, 2015).
- Data file uploads must be completed in full between **July 1 and August 31**, **2015**. As data reporting requires every record in each files to be formatted precisely, it is highly recommended PCCs begin the upload process early enough to leave sufficient time to correct formatting and other errors before the deadline.

Second Data File Upload (2015 Summer Term)

- All entrants who enrolled in a PCC's vocational program and all graduates who graduated from a PCC's vocational program during the Summer Term (May 1 – August 31, 2015).
- Data file uploads must be completed in full between **October 1 and November 30, 2015.**

Third Data File Upload (2015 Fall Term)

- All entrants who enrolled in a PCC's vocational program and all graduates who graduated from a PCC's vocational program during the Fall Term (September 1 – December 31, 2015).
- Data file uploads must be completed in full between February 1 and March 31, 2016.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

It is important to adhere to the deadline dates. Failure to submit the enrolment and graduate data files to Forum by the date specified may result in loss of surveying time and in lower completion rates for the PCC.

Staffing Requirements

Each PCC is to designate staff to serve as (1) a Key PCC Contact and, (2) as a Contact for Graduates and Employers. Both roles can be designated to a single staff member.

The KPI Contacts are required to work with the ministry and Forum to conduct the graduate outcomes and employer satisfaction surveys, and to tabulate and report the results. Each PCC must advise Forum of the name and contact information of its Key PCC Contacts.

Alternative staff must be named by each institution and are expected to carry out the responsibilities of the Key PCC Contact and the Contact for Graduates and Employers when they are not available. The Key PCC Contact and the Contact for Graduates and Employers are to work with alternative staff to keep each other informed.

Key PCC Contact

The Key PCC Contact acts as a single point of contact for the ministry and Forum and should have a <u>thorough understanding of the KPI reporting process</u>. The contact is to keep PCC staff, students, graduates, and employers informed about the KPI initiative. The contact is to coordinate the:

- Preparation and certification of the enrolment data file for each enrolment term and submission of it to Forum;
- Preparation and certification of the graduate data file for each graduation term and submission of it to Forum;
- Preparation and certification of a null report when a PCC has no entrants or no graduates for a specific term;
- Revisions to the enrolment and graduate data files;
- Search for alternative phone numbers for hard-to-find graduates;
- Distribution of survey data reports within the PCC;
- Update of the PCC auditor's contact information on the Forum portal;
- Forwarding of previously submitted files to the PCC auditor, as needed;
- Follow up with the PCC auditor to ensure the auditor's reports are filed within the prescribed deadlines and in the prescribed format;



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

- Ensure that all KPI invoices are paid within 30 days;
- Advise the ministry and service provider of any changes to the PCC's KPI contact information via Forum's web site; and
- Update the ministry and service provider of contact information for the PCC's key executive – president, Chief Executive Officer, owner, director or officer – via Forum's web site.

The Key PCC Contact ensures that the PCC meets the deadline dates outlined in this operating procedure.

Contact for Graduates and Employers

The Contact for Graduates and Employers acts as a single point of contact for graduates and employers. The contact is to provide:

- Information to graduates and employers about the KPI surveys and the PCC; and
- Alternative phone numbers for hard-to-find graduates to the Key PCC Contact.

Instructions for Completing the Enrolment Data Record (Appendix D)

For each enrolment term, participating institutions are required to prepare an electronic graduate data file of all entrants as defined in the <u>Glossary</u> section. When a PCC has had no entrants within a term, it must file a null/blank graduate data file.

 First Time Reporters: For the 2015 Winter Term, first time reporters must report all entrants who enrolled in vocational programs over the **past** period of time representing 200% of the duration of the PCC's longest vocational program (as of January 1, 2015), as well as all entrants during the Winter Term (January 1 – April 30, 2015).

Enrolment data files must be prepared by PCCs in an Excel file or a CSV file with a data record for each enrollee following the guidelines and field notes below.¹ The template Excel file can be downloaded from Forum's website: <u>www.pcckpi.ca</u>.

¹ Prepare a null/blank file for terms where there were no entrants. The file must contain only the header row from the example template.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

- All fields are to be completed correctly so that Forum can import the file directly into their database and computer-assisted telephone interview system.
- Fields that have multiple words should be filled out with one space between words.
- All year values must be inputted in four digit format (e.g., 2014, 2015, etc.).

Regardless of file type selected (e.g., Excel, CSV, etc.), the file must conform to the format listed below and will be checked during the upload process. Successful uploads will be given a unique confirmation number. Unsuccessful uploads will be given a detailed list of errors.

The enrolment data file upload will check for:

- Inclusion of all mandatory fields;
- Field width;
- Permitted values, range of values, characters and formats; and
- Conformity with ministry's approved program database.

Where the same field is required in the graduate data file, the required format is identical.

Entrants to Exclude

Students that withdrew from a vocational program within the allowed Grace Period should not be included in your enrolment data file for the associated term. **Instructions for Completing the Graduate Data Record (Appendix E)**

For each graduation term, participating institutions are required to prepare an electronic graduate data file of all graduates as defined in the <u>Glossary</u> section. When a PCC has had no graduates within a term, it must file a null/blank graduate data file.

• **First Time Reporters:** For the 2015 Winter Term, first time reporters must report all graduates who graduated from a vocational programs over the **past** period of time representing 200% of the duration of the PCC's longest vocational program



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

(as of January 1, 2015), as well as all graduates during the Winter Term (January 1 – April 30, 2015).

Graduate data files must be prepared by PCCs in an Excel file or a CSV file with a data record for each graduate following the guidelines and field notes below.² The template Excel file can be downloaded from Forum's website: <u>www.pcckpi.ca</u>.

- All fields are to be completed correctly so that Forum can import the file directly into their database and computer-assisted telephone interview system.
- Fields that have multiple words should be filled out with one space between words.
- All year values must be inputted in four digit format (e.g., 2014, 2015, etc.).

Where the same field is required in the enrolment data file, the required format is identical.

KPI Audit Requirement

PCCs are to engage a licensed public accountant in the province of Ontario, as defined under the <u>Public Accountancy Act, 2004</u>, to provide an audit of the enrolment and graduate data reported to Forum for the purposes of KPIs. An audit report without reservation is due at the same time as the audit of the PCCs' financial statements, **by their annual renewal of registration deadline**. Following the KPI Audit Guideline, auditors are to examine an appropriate sample of the enrolment and graduate data files to provide the ministry with a level of assurance that the information included in the enrolment and graduate data files was not misstated, and correctly matches the records held by the PCC. The Audit Guideline is available on the <u>www.pcckpi.ca</u> website.

All enrolment and graduate data provided to Forum prior to the PCC's renewal of registration deadline is to be examined at the same time as the audit of the PCC's financial statement. This means that for some graduation terms, the enrolment and graduate data files may be audited after the graduate outcomes survey has been conducted whereas for other graduation terms, the enrolment and graduate data files are audited before the Survey begins.

² Prepare a null/blank file for terms where there were no graduates.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

An auditor's report without reservation or qualified items is required for the KPI initiative. If the auditor is unable to provide a report without reservation or qualified items, a full written explanation of the rationale for why it cannot be provided – including details of any qualifications or reservations – is to be included in the final audit report.

The audit reports are to be **uploaded to Forum's website by the PCC auditor and sent to the ministry**: <u>Burzin.Bharucha@Ontario.ca</u>, copying <u>Rachel.Ross@Ontario.ca</u>.

Submission and Revision of Data Files

Forum Data Checks

The enrolment and graduate files are to be sent by the PCC directly to Forum via the secure web-based data file uploader. The enrolment and graduate data file format is checked automatically and the number of entrants and graduates in the files are counted. The number of entrants and graduates and any format errors in the file are displayed immediately.

PCCs' enrolment and graduate data files are checked by Forum to ensure that the files are complete and accurate and the graduates reported in the graduate data file match entrants in previously submitted enrolment files.

Link to PCC Auditors

If a file is correct, Forum advises the PCC's auditor via e-mail, providing a <u>file reference</u> <u>number</u> and a web-link from which the file can be securely downloaded.

If a file contains errors, the Key PCC Contact is to ensure that the appropriate revisions are made and the file is resubmitted to Forum for checking using the data file uploader. If the revised file is correct, Forum advises the PCC auditor via e-mail, providing a file reference number and a web-link from which the file can be securely downloaded.

Amending a Submitted File

If any changes are required to a data file, the revised data file is to be re-uploaded by the PCC to Forum's secure portal. With the approval reference number, the auditor has access to the revised file.

If an enrolment or graduate data file is amended at any time, a complete new file must be uploaded to Forum.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

Handling Hard-to-find Graduates

The Key PCC Contact is to assist Forum in finding alternative phone numbers of graduates once other avenues have been exhausted.

The exchange of contact information for hard-to-find graduates between Forum and PCCs is done on-line. The hard-to-find graduate listing is found on Forum's secure web site.

Forum will regularly update the hard-to-find graduates list once the survey commences to provide PCCs with access to the information in real time. Only graduates who Forum cannot find will be listed together with all the phone numbers that are on file.

PCCs are to provide Forum with new graduate phone numbers as soon as they become available so that Forum has access to the information in real time. When a PCC receives a new phone number, it is to be added to the list in the space provided. If a PCC finds a graduate at one of the existing phone numbers, that phone number is to be added in the new phone number box and Forum will keep trying to reach the graduate at that number.

The list of hard-to-find graduates is posted by date of initial listing. This allows PCCs to see immediately if any new listings have been added since the list was last checked.

KPI Payments

The ministry has developed a streamlined billing process that allows for a one-time billing at the end of each KPI collection cycle, based on the number of completed graduate outcomes and employer satisfaction surveys associated with each PCC.

PCCs should expect to receive an invoice related to KPI services in the winter of the year following the start of the collection cycle. For example, for the 2015 collection cycle, PCCs should receive their KPI invoice in winter 2016/17.

PCCs should assume that they will pay approximately \$20.00 - \$30.00 for each completed graduate outcomes and employer satisfaction survey. This will include a unit cost (\$13.55 for graduate survey; \$9.85 for employer survey) as well as a fixed cost allocation which is shared across PCCs in the sector; associated with the costs of calculating the final KPIs and producing the preliminary/final reports.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

Distribution of KPI Reports

The data collected by the graduate outcomes survey is for administrative and statistical purposes of the PCCs and the ministry. Only aggregate data is reported, and only depersonalized responses are provided back to PCCs and the ministry.

In compliance with the requirements set out in the <u>Freedom of Information and</u> <u>Protection of Privacy Act, 1990</u> (FIPPA), confidentiality is maintained by not publishing information for categories in which the total number of individuals is less than five.

The Key PCC Contact is to distribute all KPI reports to the appropriate staff in the PCC.

Preliminary KPI Survey Reports

For each of the three survey windows per KPI Collection Cycle, each PCC will receive from Forum its preliminary survey data at the institutional, campus and program levels. The Graduation Rate KPI is not survey-based and will be calculated at the end of the Collection Cycle and provided to PCCs at that time.

Preliminary KPI reports will detail the number of PCC graduates and employers who were contacted by Forum and completed the graduate outcomes and employer satisfaction surveys. The reports will also summarize survey responses for the survey populations (e.g., completes, incompletes, refusals, etc.).

Final KPI Reports

At the end of the KPI Collection Cycle, Forum will provide PCCs and the ministry with final KPI results at the institution, campus and program levels. These results will also be publicly posted at the time and in the manner determined by the Superintendent.

Publication of KPI Data

The ministry will publicly post PCCs' final KPI results annually, following the last survey window in each collection cycle. Individual PCCs must release their KPI results to the public at the time and in the manner to be prescribed by the Superintendent. In publishing the KPI results, PCCs are to adhere to the following requirements:

• PCCs are not to be ranked by KPIs. Rather, KPIs show areas of strength and verify that performance is at acceptable levels.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

 All KPIs are to be reported together as no one indicator provides a complete picture of PCC performance.

Summary of Responsibilities

Private Career Colleges

The PCC is responsible for:

- Appointing a Key PCC Contact and a Contact for Graduates and Employers to work with the ministry and Forum on the administration of the KPI surveys.
- Providing all necessary information to Forum as specified in this operating procedure, including:
- Preparing and uploading to Forum CVS or Excel files with entrants for approved vocational programs of instruction.
- Preparing and uploading to Forum CVS or Excel files with graduates of approved vocational programs of instruction.
- Making any changes required to correct errors in the enrolment and graduate data files, as identified by the PCC's auditor and resubmitting revised enrolment and graduate data files to Forum.
- Engaging an accountant licensed to practice as a public accountant in the province of Ontario, as defined under the *Public Accountancy Act, 2004*, to conduct an audit of the enrolment and graduate data provided to Forum within its fiscal year. See 2015 Audit Guidelines for further detail.
- Submitting the complete audited enrolment and graduate report to the Superintendent within six months of the PCC's fiscal year end, at its renewal of registration deadline.
- Informing the ministry and Forum of any changes associated with the KPI initiative at the PCC.
- Keeping PCC staff, students, graduates, and employers informed about the KPI process and results.
- Publishing final KPI results on its public website, as directed by the Superintendent.

Service Provider

Forum is responsible for:

• Managing the data upload process for PCCs' enrolment/graduate data.



Private Career Colleges Policy Framework

1.0 Governance and Accountability Key Performance Indicators 2015 Collection Cycle **Operating Procedure**

- Managing an external website relating to the PCC KPI initiative and a PCC portal.
- Conducting the Graduate Outcomes and employer satisfaction surveys.
- Analyzing enrolment/graduate data and calculating the final KPIs.
- Providing preliminary and final reports to the ministry and PCCs.
- Estimating KPI costs.

Ministry of Training, Colleges and Universities

The ministry is responsible for:

- Administering the KPI initiative.
- Providing the KPI results to PCCs for their annual announcement and publishing the KPI results on the ministry's website annually.
- Revising the KPI Operating Procedure and Audit Guideline, as required.
- Using data to advise and inform government about the PCC system's achievement of its mandate and in the planning and policy-making for the PCC system.

Appendix A: 2015 KPI Collection Cycle Calendar

Note: PCC required actions in **bold**.

DATE	ΑCΤΙVITY	LEAD	DESCRIPTION	
July 1-August 31, 2015	1 st Data Upload Window	PCCs	OSAP-approved PCCs submit the 2015 Winter Term Enrolment and Graduate Data Files to Forum.	
			First time reporters also required to provide historical data (200% longest program duration).	
October 1, 2015- February 28, 2016	1 st Survey Window	Forum	Service provider conducts the graduate outcomes survey with 2015 Winter Term graduates. Employer satisfaction survey conducted during the last month (February 2015).	
October 1, 2015- January 31, 2016	Update Hard-to-find Graduate Lists	PCCs	PCCs update their hard-to-find graduate lists.	
October 1- November 30, 2016	2 nd Data Upload Window	PCCs	PCCs submit the 2015 Summer Term Enrolment and Graduate Data Files to Forum.	
February 1-June 30, 2016	2 nd Survey Window	Forum	Service provider conducts the graduate outcomes survey with 2015 Summer Term graduates. Employer satisfaction survey conducted during the last month (June 2015).	
February 1-May 30, 2016	Update Hard-to-find Graduate Lists	PCCs	PCCs update their hard-to-find graduate lists.	
February 1-March 31, 2016	3 rd Data Upload Window	PCCs	PCCs submit the 2015 Fall Term Enrolment and Graduate Data Files to Forum.	
March/April 2016	1 st Preliminary Report	Forum	PCCs can download their 2016 Winter Term preliminary survey reports from Forum.	
June 1-October 31, 2016	3 rd Survey Window	Forum	Service provider conducts the graduate outcomes survey with 2015 Fall Term graduates. Employer satisfaction survey conducted during the last month (October 2015).	
June 1-September 30, 2016	Update Hard-to-find Graduate Lists	PCCs	PCCs update their hard-to-find graduate lists.	
July/August 2016	2 nd Preliminary Report	Forum	PCCs can download their 2015 Summer Term preliminary survey reports from Forum.	
Winter 2016/17	KPI Billing	Ministry/ PCCs	PCCs invoiced for the total number of surveys completed by graduates and employers.	
Winter 2016/17	Consolidated Reports/Final Posting	Forum/ Ministry	PCCs/ministry receives the Consolidated KPI Reports. Final KPIs published by the Ministry.	

Appendix B: Graduate Outcomes Survey³

The following is the survey preamble and the core graduate outcomes survey. The questions do not necessarily represent all of the questions that may be asked.

PCC Graduate Outcomes Survey

Good evening/afternoon, my name is _____ and I'm calling from Forum on behalf of the Ontario Ministry of Training, Colleges and Universities Could I speak to

(NAME FROM LIST)? IF NOT AVAILABLE, MAKE APPOINTMENT TO CALL BACK. WHEN YOU HAVE THE RIGHT PERSON, CONTINUE: Hi,

(FIRST NAME FROM LIST), my name is ______ and I'm calling from Forum on behalf of the Ontario Ministry of Training, Colleges and Universities. We're following up with students who graduated from ______ (COLLEGE FROM LIST) six months ago in order to get your comments about the private career college and your experiences since graduating. This information is being collected under subsection 53 (1) of the *Private Career Colleges Act, 2005* for the purposes of developing performance indicators for private career colleges.

Before we start, I would like to assure you that your individual responses will remain anonymous. Reports provided by Forum to the Ministry and _____

(COLLEGE FROM LIST) will not include your name or any other personal identifiers. The ministry will use the depersonalized responses to develop performance indicators for your vocational program, which will be made public to allow current and prospective students to make more informed choices in their education.

(COLLEGE FROM LIST) will also be able to use the depersonalized responses to improve its programs and services.

If you want more information about this or to follow-up, it is available on the <u>www.pcckpi.ca</u> web site or I can give you a contact name, number and address at your private career college. **IF ASKED PROVIDE COLLEGE CONTACT, PHONE NUMBER AND ADDRESS FROM LIST PROVIDED**

- 1. First of all, could you tell me whether you were attending an educational institution on a full-time basis or part-time basis during the reference week?
 - ☐ Yes, full-time
 - ☐ Yes, part-time
 - □ No
- 6. During the reference week were you... READ LIST
 - □ Employed or self-employed
 → SKIP TO Q.15
 □ Employed or self-employed, but looking for another job→SKIP TO Q.15
 □ Not employed, but had accepted a job to start shortly
 → CONTINUE
 □ Not employed, but looking for a job

³ Note: Questions numbered to align with those included in the public college graduate outcomes survey.

Not employed, but not looking for a job

→CONTINUE

11. Have you ever been employed since graduation?

Yes	→ GO TO (INSTRUCTIONS BEFORE) Q.15
No	→ GO TO (INSTRUCTIONS BEFORE) Q.15
Refused	→ GO TO (INSTRUCTIONS BEFORE) Q.15

IF EMPLOYED, OR NOT EMPLOYED BUT HAVE ACCEPTED A JOB IN Q.6, OR WAS EMPLOYED IN Q.11 CONTINUE. IF NOT (EMPLOYED, OR NOT EMPLOYED BUT HAVE ACCEPTED A JOB IN Q.6 OR WAS EMPLOYED IN Q.11), GO TO Q.34.

- 15. Were you/will you beREAD LIST
 - A permanent employee [1482]
 - Self-employed
 - Freelance
 - A contract employee
 - A temporary/occasional or on-call employee
 - Seasonal or summer employee
 - Refused
- 20. Was this job related to the ______ (PROGRAM NAME) program that you graduated from? DO NOT ACCEPT A "DON'T KNOW" RESPONSE ☐ Yes → GO TO Q.34 (SKIPS EMPLOYER)
 - Yes, partially

- → GO TO Q.34 (SKIPS EMPLOYER)
 → GO TO Q.34 (SKIPS EMPLOYER)
 → GO TO Q.34 (SKIPS EMPLOYER)
- 21. To what extent did the skills you developed at the private career college help you get your job? Would you say the skills were....READ LIST 1 5
 - 5 Extremely helpful [1580]
 - 4 Helpful
 - 3 Neither helpful or unhelpful
 - 2 Not helpful
 - 1 Not at all helpful
 - 9 Don't know/Not applicable, had job before college

22. Thinking about the demands of this job, how satisfied are you with each of the following aspects of your program? Please tell me if you were very satisfied, satisfied, neither or dissatisfied, dissatisfied or very dissatisfied. The first aspect is... READ AND ROTATE LIST

			Neither			
	VD	D	D nor S	S	VS	DK/N
A.Course content	1	2	3	4	5	9 [1581]
B. Courses were up-to-date	1	2	3	4	5	9 [1582]
C. Overall quality of instruction	1	2	3	4	5	9 [1583]
D. Equipment was up-to-date	1	2	3	4	5	9 [1584]
E. Preparation for the job market	1	2	3	4	5	9 [1585]
F. Skills developed in Co-op, clinica	l,					
field placement experience, and o	career					
placement services	1	2	3	4	5	9 [1586]

IF NOT (EMPLOYED, OR NOT EMPLOYED BUT HAVE ACCEPTED A JOB IN Q.6 OR WAS EMPLOYED IN Q.11) GO TO Q.34:

- 24. What company or organization did you/will you work for?
 - Recorded company or organization
 - □ Self-employed or freelance → CONTINUE
 - $\Box \quad \text{Refused} \qquad \Rightarrow \text{GO TO Q.27}$
- 25-26. So that we can know where our graduates are working, could I have the local address of this company?
 - Recorded street address, city, province, postal code, USA or Country
 - Refused
 - Don`t know

Section B – Employer Consent

IF NOT EMPLOYED IN Q.6, GO TO Q.34, IF EMPLOYED IN Q.6 AND SELF-EMPLOYED OR FREELANCE IN Q.15, GO TO Q.34, ELSE CONTINUE:

28. To help______ (COLLEGE FROM LIST) improve its performance, Forum would like to survey employers who have hired graduates of the private career college to ask their opinion of the relevance of the private career college's programs. Would you give the ministry permission to contact your employer? Any information that is collected from the employer is collected under the same authority, subsection 53 (1) of the *Private Career Colleges Act, 2005*, and will be used for the same purposes as described at the beginning of the interview to help students and graduates make informed career decisions

and to review programs. Only depersonalized information will be provided to the Ministry to publish aggregate data on the performance of private career colleges.

	permission	anvon
185	DELLINSSION	uven
,	pormooion	givon

→ CONTINUE

No, permission not given

- → GO TO Q.114 → GO TO Q.114
- No, permission not given, will talk to employer
- 29. Could you please give me your immediate supervisor's name and title?
 - Recorded immediate supervisor's name and title
 - Refused
 - Don't know
- 30. And could I have your supervisor's phone number, starting with the area code? Telephone number:
 - Refused
 - Don't know

IF PERMISSION GIVEN IN Q.28 AND NOT REFUSED/ DON'T KNOW IN Q.29 AND NOT REFUSED IN Q.30, MARK FOR EXTRACTION TO THE EMPLOYER SURVEY

Section C – Program Evaluation

34. How would you rate your satisfaction with the usefulness of your private career college education in achieving your goals after graduation? Please indicate if you are very satisfied, satisfied, neither satisfied nor dissatisfied, dissatisfied, or very dissatisfied.

Section D – Validation Question

44. For survey validation purposes, graduates were asked to provide the day and month of their birth

INDICATE GENDER:

- Male \square
- Female

GRADUATES WHO WERE EMPLOYED IN Q.6 AND SELF-EMPLOYED OR FREELANCE IN Q.15 WENT ON TO Q.71 OF THE EMPLOYER SATISFACTION SURVEY: OTHERWISE RESPONDENTS WERE THANKED AND CALL WAS TERMINATED

Appendix C: Employer Satisfaction Survey⁴

The following is the survey preamble and the employer satisfaction survey.

Employer Satisfaction Survey

Good day, my name is _____ and I'm calling from Forum on behalf of the Ontario Ministry of Training, Colleges and Universities. Could I speak to (NAME FROM LIST)? IF NOT AVAILABLE, MAKE APPOINTMENT TO CALL BACK. WHEN YOU HAVE THE RIGHT PERSON, CONTINUE: We are conducting a follow-up for the Ontario Ministry of Training, Colleges and Universities with organizations that have hired graduates from (COLLEGE FROM LIST) in the last year. The purpose of this follow-up is to find out how well you feel the private career college has prepared its graduates to meet your needs as an employer. It is not an evaluation _____ (GRADUATE'S FIRST AND FAMILY NAME) of the graduate. indicated that he/she was hired by your organization and that you were the person most familiar with his/her work. _____ (GRADUATE'S FIRST NAME) has given us permission to contact you. The information obtained through this survey is being collected under the Private Career Colleges Act, 2005 for the purposes of developing performance indicators for private career colleges. These performance indicators will help students make more informed decisions concerning their postsecondary education.

Before we start, I would like to assure you that your responses will not be attributed to you or to your company. Forum will provide a depersonalized report of all of employer responses to both the ministry and ______ (COLLEGE FROM LIST). The ministry will use the depersonalized responses to develop performance indicators for all vocational programs in Ontario, which will be made public to allow current and prospective students to make more informed choices in their education.

_____ (COLLEGE FROM LIST) will also be able to use the depersonalized responses to improve its programs and services.

If you want more information about this or to follow-up, it is available on the <u>www.pcckpi.ca</u> website or I can give you the name of someone to call at the private career college ______, _____ (COLLEGE CONTACT, PHONE NUMBER AND ADDRESS NUMBER FROM LIST PROVIDED).

Section A – Employment Status

- 70. First of all, I'd like to confirm that ______ (GRADUATE'S FIRST AND FAMILY NAME) has been employed by you during the reference week?
 - Yes CONTINUE
 - No THANK AND TERMINATE

⁴ Note: Questions numbered to align with those included in the public college graduate outcomes survey.

Section B – Program Evaluation

74. In general, how would you rate your satisfaction with this employee's overall private career college preparation for the type of work he/she was doing? Please indicate if you were very satisfied, satisfied, neither satisfied nor dissatisfied, dissatisfied, or very dissatisfied.

THANK RESPONDENT AND TERMINATE CALL

Appendix D: Instructions for Completing the Enrolment Data File

A.1 Organization ID: Use the standard six-character PCC abbreviation, as defined by the ministry in the Registration Information for Career College (RICC) system. This will be checked during upload against ministry database.

A.2 PCC ID: Use the standard six-character PCC ID, or "campus code", as defined by the ministry in RICC. This will be checked during upload against ministry database.

A.3 Operating Name (as in RICC)

A.4 Legal Name (as in RICC)

A.5 OSAP Institution Code: Use the standard four-character OSAP code as defined by the ministry in RICC. This will be checked during the upload against ministry database

B.1 Student ID: A unique student identification number must be provided for every student and graduate of a PCCs' vocational program **and maintained for this individual from enrolment to graduation**. The same number should be used if a student enrolls in more than one vocational program at the PCC. This will be used to match enrolment records with graduate records. Each student identification number must be 15 characters or less. Should a PCC not currently use a student identification system, one must be developed in accordance with this Operating Procedure.

C, D. Permanent and local addresses: Separate the apartment and street address and the city and province code. Use standard two-letter Canada Post and United States Postal Service codes for provinces and states (e.g., ON, FL, BC, etc.).

E. Telephone numbers: Do **not** include hyphens, parentheses, or blank spaces. Complete phone numbers must be provided as follows:

North American phone numbers must contain 10 digits: the three-digit area code and the sevendigit local code. **The "1" prefix for long distance numbers should not be included.**

• Telephone numbers for other countries are to include "011" and the country code, the routing code, and the local number.

F.1 Date of birth: The date of birth (YYYYMMDD) must be entered to validate the survey for KPI calculation.

F.2 Study Visa: Use the code Y if a study visa recipient, otherwise use N.

F.3 Gender: Use M for Male, F for Female and U for Unknown.

F.4 Language spoken: Use **E** for English, **F** for French and **O** for Other. This refers to the individual's first language.

F.5 Accommodation required: Use **S** for Sighted, **H** for Hearing and **N** for None/Other. This refers to required survey accommodations.

G.1 OSAP Funding: Use the code Y if partially or completely OSAP funded. Otherwise, use N.

G.2 Funding Status: Code I for International, **S** for Second Career, **W** for Workplace Safety and Insurance Board, **N** for Aboriginal, **L** for Self-Funded, **O** for 100% OSAP Funded, **T** for Third-Party Funded, or **P** for Other. If the individual receives funding from multiple funding sources referenced in the prior sentence, please enter the primary non-OSAP funding source. Only reference **L** for "Self-Funded" if the individual does not receive funding from any of the other non-OSAP funding sources.

H.2 Enrolment term: Use code **W** for Winter (January 1st – April 30th), **S** for Summer (May 1st – August 31st) or **F** for Fall (September 1st – December 31st).

Section I: Superintendent-approved program name and details, as included in RICC.

I.5 Work Integrated Learning: Use **PR** if the program has a practicum or placement (as approved in RICC) or **NO** if your program does not have a practicum or placement.

K. **Internal and External email address**: The external email address is mandatory. Optionally, PCCs may also provide the entrant's internal email address. If a graduate cannot be reached by telephone during a graduate outcomes survey window, Forum will e-mail graduates requesting a telephone number where they can be reached.

M. Transfer Students: If an entrant has transferred out of one vocational program and into another vocational program <u>within the same legal entity</u> please use **Y** in M.1 and include the name of the program the student transferred out of in M.2. If the student is not a transfer student, leave **M.1 and M.2 blank.**

For entrants of **more than one vocational program of instruction** in a specific term, report each program separately.

The layout of the enrolment data file is as follows:

Sample Enrolment Data File

Enrolment Data File Fields (Sections A-C, E-I, K mandatory, D, J optional, M as needed)	Width	Checking
Section A: PCC ID (all fields mandatory)		
A.1 Organization ID (as in RICC)	6	MTCU file
A.2 PCC ID (as in RICC)	6	MTCU file
A.3 Operating Name (as in RICC)	80	-
A.4 Legal Name (as in RICC)	80	-
A.5 OSAP Institution Code (as in RICC)	4	MTCU file
Section B: Entrant/Graduate ID (all fields mandatory) B.1 Student ID (unique, mandatory, grad data file match) ^{1,2} B.2 Family Name (grad data file match) B.3 Given Name (grad data file match)	15 40 40	Unique At least 1 char At least 1 char
Section C: Permanent address (all fields mandatory except apartment number) C.1 Permanent apartment number	5	-

 C.2 Permanent street address C.3 Permanent town/city C.4 Permanent province/state (list) C.5 Permanent postal/zip code (ananan) C.6 Permanent country (CA, US, OT) 	35 30 2 10 2	At least 1 char At least 1 char Country based Country based CA, US, OT
Section D: Local address (optional) D.1 Local apartment number D.2 Local street address D.3 Local town/city D.4 Local province/state (list) D.5 Local postal/zip code (ananan) D.6 Local country (CA, US, OT)	5 35 30 2 10 2	- - Country/blank Country/blank CA, US, OT, blk
Section E: Telephone numbers (one number mandatory, 10 digits min) E.1 Permanent phone number E.2 Local phone number E.3 Other phone number E.4 Cellphone	15 15 15 15	At least 10 digits - - -
Section F: Demographics (all fields mandatory) F.1 Birth Date (yyyymmdd) (used for grad data file match) F.2 Study Visa (Y/N) F.3 Gender (Male, Female, Unknown) F.4 Language spoken (English, French, Other) F.5 Accommodation required (Sighted (S), Hearing (H), None/Other (N))	8 1 1 1	yyyymmdd format Y, N M, F, U E, F, O S,H, N
Section G: Funding Status (all fields mandatory) G.1 OSAP funding (Y, N) G.2 Funding status (Valid codes I, S, W, L, N, O, T, P)	1 1	Y, N I, S, W, L, N, O, T, P
Section H: Program start date (all fields mandatory) (only those exceeding Grace Period reported) H.1 Program start year (yyyy) H.2 Program start term (S, F, W) H.3 Program start month and day (mmdd)	4 1 4	yyyy format S,F,W format mmdd format
Section I: Program of instruction (each program; all fields mandatory) I.1 Approved program name (as in RICC)	105	MTCU file

 I.2.Program duration HH (hours, as in RICC) I.3 Program duration WK (weeks, as in RICC) (3.2) (nnn.dd) I.4 Program format (FT, PT, FT/PT, as in RICC) I.5 Work integrated learning (as in RICC – Practicum (PR), No 	4.2 3.2 5	nnnn.dd MTCU file FT, PT, FT/PT
Practicum (NO))	2	PR, NO
I.6 Campus postal code (ananan)	6	ananan
Section J: College program of instruction info (all fields optional) ³		
J.1 Program name (as referred to by the PCC)	40	-
J.2.College program code (if available)	15	-
J.3 College division/school/faculty (if available)	15	-
J.4 Campus location code (if available)	15	-
Section K: E-mail addresses (external address is recommended ⁴ , internal address is optional)		
K.1 External e-mail address (mandatory)	40	@ character
K.2 Internal e-mail address (optional)	40	-
Section M: Transfer Students (all fields mandatory)		
M.1 Transfer status (Y = yes, N/ blk = no)	1	Y, N/blk
M.2 Name of program transferred from (as in RICC, blk)	105	MTCU file, blk

Notes:

¹ In order to match entrants in the enrolment file with graduates in the grad data file, a unique student number is required. If your PCC does not assign student numbers, please assign unique student numbers to each entrant in this file. You can use any numbering system that you wish as long as it creates a unique number for each entrant. You will have to provide the same number in the grad data file when the entrant graduates.

² Only depersonalized data (i.e. excluding student identifier, student name and address, and day of birth) will be returned to each PCC.

³ These fields are optional but if provided will allow Forum to report back to each PCC their results by PCC program name, PCC program code, PCC division/school/faculty and campus location. These breakdowns are not required for KPI reporting purposes and will not be provided to the ministry.

⁴ This field is recommended as it will help Forum contact hard to find graduates.

Appendix E: Instructions for Completing the Graduate Data File

A.1 Organization ID: Use the standard six-character PCC abbreviation, as defined by the ministry in the Registration Information for Career College (RICC) system. This will be checked during upload against ministry database.

A.2 PCC ID: Use the standard six-character PCC campus code, as defined by the ministry in RICC. This will be checked during upload against ministry database.

A.3 Operating Name (as in RICC)

A.4 Legal Name (as in RICC)

A.5 OSAP Institution Code: Use the standard four-character OSAP code as defined by the ministry in RICC. This will be checked during the upload against ministry database

B.1 Student ID: A unique student identification number must be provided for every student and graduate of a PCCs' vocational program **and maintained for this individual from enrolment to graduation**. The same number should be used if a student enrolls in more than one vocational program at the PCC. This will be used to match enrolment records with graduate records. Each student identification number must be 15 characters or less. Should a PCC not currently use a student identification system, one must be developed in accordance with this Operating Procedure.

C, D. Permanent and local addresses: Separate the apartment and street address and the city and province code. Use standard two-letter Canada Post and United States Postal Service codes for provinces and states (e.g., ON, FL, BC, etc.)..

E. Telephone numbers: Do **not** include hyphens, parentheses, or blank spaces. Complete phone numbers must be provided for every graduate as follows:

North American phone numbers must contain 10 digits: the three-digit area code and the sevendigit local code. **The "1" prefix for long distance numbers should not be included.**

• Telephone numbers for other countries are to include "011" and the country code, the routing code, and the local number.

F.1 Date of birth: The date of birth (YYYYMMDD) must be entered to validate the survey for KPI calculation.

F.2 Study Visa: Use the code Y if a study visa recipient, otherwise use N.

F.3 Gender: Use M for Male, F for Female and U for Unknown.

F.4 Language spoken: Use **E** for English, **F** for French and **O** for Other. This refers to the individual's first language. **F.5 Accommodation required:** Use **S** for Sighted, **H** for Hearing and **N** for None/Other. This refers to required survey accommodations.

G.1 OSAP Funding: Use the code Y if partially or completely OSAP funded. Otherwise, use N.

G.2 Funding Status: Code I for International, **S** for Second Career, **W** for Workplace Safety and Insurance Board, **N** for Aboriginal, **L** for Self-Funded, **O** for 100% OSAP Funded, **T** for Third-Party Funded, or **P** for Other. If the individual receives funding from multiple funding sources referenced in the prior sentence, please enter the primary non-OSAP funding source. Only reference **L** for "Self-Funded" if the individual does not receive funding from any of the other non-OSAP funding sources.

H.2 Graduate term: Use code **W** for Winter (January 1st – April 30th), **S** for Summer (May 1st – August 31st) or **F** for Fall (September 1st – December 31st).

K. **Internal and External email address**: The external email address is mandatory. Optionally, PCCs may also provide the entrant's internal email address. If a graduate cannot be reached by telephone during a graduate outcomes survey window, Forum will e-mail graduates requesting a telephone number where they can be reached.

L. Employer information: Colleges may **<u>optionally</u>** provide employer information for each graduate. This information will be verified with the graduates during the graduate survey and will be used to contact the employers.

For graduates of **more than one vocational program of instruction** in a specific term, report each program separately.

N. Program of instruction: Please include the name of the approved vocational program from which the individual graduated. **This field is necessary to help match enrolment and graduate files.**

The layout of the graduate data file is as follows:

Sample Graduate Data File

Graduate Data File Fields (Sections A-C, E-H, N mandatory, D, K-L optional)	Width	Checking
Section A: PCC ID (all fields mandatory)		
A.1 Organization ID (as in RICC)	6	MTCU file
A.2 PCC ID (as in RICC)	6	MTCU file
A.3 Operating Name (as in RICC)	80	-
A.4 Legal name (as in RICC)	80	-
A.5 OSAP Institution Code (as in RICC)	4	MTCU file
Section B: Entrant/Graduate ID (all fields mandatory)		
B.1 Student ID (unique, mandatory, enrolment data file match) ^{1,2}	15	Unique
B.2 Family name (enrolment data file match)	40	At least 1 char
B.3 Given name (enrolment data file match)	40	At least 1 char
Section C: Permanent address (all fields mandatory except apartment number)		
C.1 Permanent apartment number	5	-
C.2 Permanent street address	35	At least 1 char

C.3 Permanent Town/city C.4 Permanent province/state (list) C.5 Permanent postal/zip code (ananan) C.6 Permanent country (CA, US, OT)	30 2 10 2	At least 1 char Country based Country based CA, US, OT
Section D: Local address (optional) D.1 Local apartment number	5	-
D.2 Local street address D.3 Local town/city	35 30	-
D.4 Local province/state (list)	2	- Country/blank
D.5 Local postal/zip code (ananan)	10	Country/blank
D.6 Local country (CA, US, OT)	2	CA, US, OT, blk
Section E: Telephone numbers		
E.1 Permanent phone number	15	At least 10 digits
E.2 Local phone number E.3 Other phone number	15 15	-
E.4 Cellphone	15	-
Section F: Demographics (all fields mandatory)		
E 1 Day of hith (www.mmdd) (must match providus aprolment file)	0	yyyymmdd
F.1 Day of birth (yyyymmdd) (must match previous enrolment file) F.2 Study Visa (Y/N)	8 1	format Y, N
F.3 Gender (Male, Female, Unknown)	1	M, F, U
F.4 Language spoken (English, French, Other) F.5 Accommodation required to do the survey (Sighted, Hearing,	1	E, F, O
None/Other (N))	1	S,H, N
Section G: Funding Status (all fields mandatory)		
G.1 OSAP funding (Y, N)	1	Y, N
G.2 Funding status (Valid codes I, S, W, L, N, O , T, P)	1	I, S, W, L, N, O, T, P
Section H: Graduation date (all fields mandatory)		
H.1 Graduation year (yyyy)	4	Yyyy format
H.2 Graduation term (PCCs)(S, F, W) H.3 Graduation month and day (mmdd)	1	S,F,W format
H.S Graduation month and day (minud)	4	Mmdd format
Section K: E-mail addresses (external address is recommended ²)		
K.1 External e-mail address (mandatory) K.2 Internal e-mail address (optional)	40 40	@ character -

Section L: Employer (all fields optional) ³		
Employer organization name	40	-
Employer suite number	5	-
Employer street address	35	-
Employer town/city	30	-
Employer province/state (list)	2	-
Employer postal/zip code (ananan)	10	-
Employer country	2	-
Supervisor family name	40	-
Supervisor given name	40	-
Supervisor title	35	-
Supervisor phone number	15	-
Supervisor phone extension	7	-

Section N: Program of instruction (each program; all fields mandatory)

N.1 Approved program name (as in RICC) 105 MTCU file

Notes:

¹Must match the student identification number provided in the enrolment file. ²The external e-mail addresses is recommended as it will help Forum reach hard to find graduates.

³Employer information is requested in order to conduct the employer survey. If available, this information will considerably shorten the survey length for graduates.

Appendix F: Service Provider's Contact Information

For more information on the data upload or survey processes, contact:

Lorne Bozinoff, Ph.D. President Forum Research Inc. 180 Bloor Street, Suite 1400 Toronto, Ontario M5S 2V6

Telephone: 1-866-206-7660 E-mail: <u>pcckpi@forumresearch.com</u>

Website: <u>www.forumresearch.com</u> PCC KPI Website: <u>www.pcckpi.ca</u>

For policy related questions, contact:

Rachel Ross Senior Policy Advisor, Private Career Colleges Branch Ministry of Training, Colleges and Universities

E-mail: <u>Rachel.Ross@ontario.ca</u>